

OCCUPATIONAL EXPERIENCE

Sales Supervisor | Kate Spade | (SoHo) New York, NY

Supervising manager at the brand's original flagship location

- Assisted management with general business operations for a luxury brand, in one of NYC's busiest fashion districts.
- Analyzed/projected store metrics through monitoring and driving key KPIs, conversion, and clienteling goals.
- Supervise and build a team of 10+ associates, ensuring exceptional customer service and operational excellence.
- Focused on the customer experience through consistent brand identity and building personal client relations.
- Lead the store's annual physical inventory (PI), managing tasks and core contributor to preparations.
- Owns the responsibilities of Operations and quality organization, while also exceeding personal ISP goals.

Sales Supervisor | Michael Kors Outlet | Gettysburg, PA

Promoted from a Sales Associate (2 yrs), to a full-time management (Sales Supervisor) based on consistent sales performance/leadership

- Oversaw and coached on the brand's identity, product knowledge, experiential-sales tactics, store operations, and communication to achieve objective KPI results.
- Developed customer relationships through personalized service and strong product knowledge, facilitating organic customer interactions.
- Directed store floorsets and re-merchandizing moves to suit the store clientele and issued brand visual directives.
- Lead the store's annual physical inventory (PI) for 2 years, contributing to crucial detailed preparations. (Resulted in a <0.2% shrinkage)
- Recognized for exceeding personal monthly sales goals and contributing to team success.



Skillsets / Programs

Adobe Creative Cloud:
Photoshop, Illustrator,
InDesign, Lightroom;
Hand-drawn and
Digital Illustration;
Photography;
Social Media

EDUCATION

B.A. in Advertising

Concentration – Art Direction

Temple University (Philadelphia, PA)

Klein College of Media and Communication

Graduated summa cum laude: GPA 3.94 / 4.0 cumulative

AWARDS & RECOGNITION

AIGIA Philadelphia | DesignPhiladelphia Festival

"APPEAR: A Juried Exhibition"

Emerging Designer Category | Branding section

Projects (2): "Headspace for Kids" for Headspace,
"Postcards from Home" for Temple University, Klein College

Graphis Institute Competition's Awards

"2021 Graphis New Talent Annual"

Emerging Designer Category | Branding section

Project: "Break Free" for The North Face

The American Advertising Federation's Competition

"American Advertising Awards" (ADDY Awards)

Poster Campaign Category | Gold Award Winner Student

Awards' District Two competition

Project: "Break Free" for The North Face

* automatically advanced to the national competition

Lew Klein College: Dean's List

Achieved numerous times (7x), consecutive semesters

A GPA of 3.84 or higher is required

RELATED LEADERSHIP ROLES
& EXPERIENCE

Senior Showcase Team: "Postcards from Home"

Klein College of Media and Communication Department of
Advertising & Public Relation's Senior Showcase 2021

Co-Art Director/Creative

- A semester-long campaign created by a team of students selected by the department committee
- Objective was to develop the theme and materials for the annual career networking event for senior graduating students (virtual due to COVID-19)

The Temple Advertising Club (TAC)

Member of the organization's Executive Board

Art Director/Creative Officer

- Responsibilities: creating promotional material for posts for social media, graphics for merchandise

The Asian Student Association (ASA)

Member of the organization's Executive Board

Chief Executive Creative Officer

- Responsibilities: rebranding, creating promotional material for events, organize/manage club events